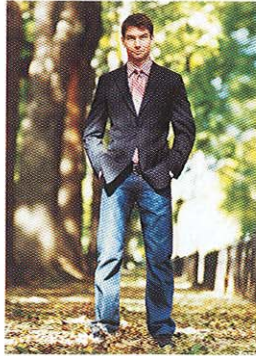


The WWD 100

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PERRY ELLIS

Product: Men's and boy's wear, fragrances, women's licensed product, licensing.

Volume: \$656.6 million

Owner: Perry Ellis International, Miami

The year can at best be described as tumultuous for Perry Ellis International. In spring 2004, the company relaunched its women's sportswear in a license with Public Clothing Co. The collection, designed by women's wear creative director Patrick Robinson, was met with much praise, but the designer and his bosses clashed over his vision for the house: Robinson saw it as a contemporary collection, while the company wanted a better-priced line. Robinson quit in November and the women's sportswear venture was put on ice. It remains to be seen if the company ever plans to venture into the area again. For now, Perry Ellis is luckier in men's, which continues to grow.

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FOSTER GRANT

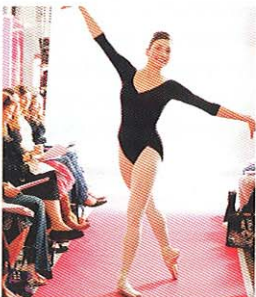
Product: Sunglasses, reading glasses, optical frames.

Volume: \$300 million (est.)

Owner: FGX International, Smithfield, R.I.

AAi.FosterGrant Inc. recently changed its name to FGX International to better reflect its acquisitions of the Magnavision, Gargoyles, Anarchy and Angel brands, as well as the sunglass licenses for Ironman, Champion, Body Glove, Levi Strauss and Club Med. The 76-year-old Foster Grant brand, however, continues to be the company's cornerstone and workhorse. It maintains a 30 percent share of the mass market sunglass business in the U.S. and a 20 percent share of lower-priced sales overseas, according to FGX chairman and chief executive John R. Ranelli. This year, Foster Grant opened a new showroom at 390 Fifth Avenue in Manhattan. It also is working toward a relaunch next spring of its "Who's behind those Foster Grants?" ad campaign.

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CAPEZIO

Product: Dancewear, footwear, legwear, skatewear; accessories.

Volume: \$75 million

Owner: Capezio/Balletmakers, Totowa, N.J.

Capezio, the iconic dance brand, is best known for functional offerings like leotards, tights and performance shorts but has made recent moves into the fashion and lifestyle arena. It recently launched its Red Label division, featuring sophisticated design elements and premium fabrics. Capezio's Mandara collection of yoga products is also set to launch at retail this fall. Capezio has been stepping up its performance footwear designed for ballet, jazz and tap dancing, as well as fashion-forward messenger bags and dance bags for kids. Salvatore Capezio founded the company in 1887 in Manhattan; his family still runs the company today.